

CYNTHIA DUQUETTE SMITH

Education

- Ph.D. 2000. University of Texas at Austin, Communication Studies, Rhetorical Studies.
Dissertation: *Constructing the American Home: The Rhetoric of Domestic Architecture*
(Advisor: Dana L. Cloud. Members: Rosa A. Eberly, Roderick P. Hart, Ronald W. Greene, and Christopher Long).
- M.A. 1992. California State University, Chico. Human Communication Studies, Organizational Communication & Rhetoric
Thesis: *Annual Reports as Organizational Narratives* (Advisor: W. Mark Porter)
- B.A. 1990. California State University, Chico. Information and Communication Studies, Public Relations. Magna Cum Laude.

Academic Appointments

Indiana University, Bloomington

Senior Lecturer and Coordinator of Public Oral Communication, Fall 2013-present
Responsible for training new graduate student instructors, developing instructor-support materials, conducting classroom observations, leading weekly staff meetings, and developing student workbook.

Senior Lecturer and Director of Public Speaking, 2008-2012

Designed curriculum and supervised 60-75 sections of Public Speaking per year taught by M.A. and Ph.D. students. Developed student workbook, conducted summer training program for 8-15 new graduate student instructors per year, led weekly meetings, and conducted 10-15 course observations per semester.

Speech Liaison, Indiana University Advance College Project, 2010-present

Trainer and coordinator for 43 high school teachers offering Public Speaking for dual high-school and college credit. Screened and selected applicants. Developed curriculum standards and assignment materials. Provided three-day summer training sessions and one-day fall and spring review sessions. Conducted 5-7 site visits each semester to observe nearby teachers. Prepared online instructional collaboration site.

Lecturer and Director of Public Speaking, 2002-2008

Visiting Assistant Professor and Director of Public Speaking, 2000-2002

The University of Texas at Austin

Lecturer, Graduate Professional Development Program, Summer 2000

Teaching Assistant: Graduate Professional Development Program, Summer 1999-Spring 2000, Dr. JoyLynn H. Reed Supervisor.

Teaching Assistant: Technical Communication, Department. of Civil Engineering
1997-1999, Dr. Hillary Hart Supervisor

Assistant Instructor: Public Speaking, Business and Professional Speaking,
Communication Studies Department 1993-1997

Austin Community College

Instructor: Introduction to Speech Communication, Fall, 1997

California State University, Chico

Teaching Assistant: Public Speaking, Spring 1991-Fall 1992

Awards

Recipient, Indiana University Trustee's Teaching Award, 2015

Recipient, Indiana University Libraries Information Fluency Grant, 2013-2014

Recipient, Lambda Pi Eta Outstanding Teacher award 2005, 2007, and 2014

Nominee, Lockheed Martin Assistant Instructor Award for Teaching Excellence in Engineering,
1998-1999

Recipient, Gateway Program Distinguished Faculty Award, The University of Texas 1997

Publications

Articles

Smith, Cynthia D. "The Rhetoric of Campus Architecture" in Communication Teacher, 30 (1):
2016 (6-10). DOI: 10.1080/17404622.2015.1102304

Smith, Cynthia D. "The Memory Mosaic Project and Presentation" in Communication Teacher,
29 (1): 2015 (42-48). DOI: 10.1080/17404622.2014.985598

Smith, Cynthia D. "Evaluating Rhetorical Situations and Responses" in Teaching Ideas for the
Basic Communication Course, Volume 7. Kendall-Hunt. Fall 2003, 137-147.

Smith, Cynthia D. "Discipline--It's a 'Good Thing'" Women's Studies in Communication. (Fall
2000)

Book Chapters

Smith, Cynthia D. and Bergman, Teresa. "You were on Indian Land: Remembering and
Forgetting Native Americans on Alcatraz Island" In Carole Blair, Greg Dickinson, Brian
Ott (Eds) Places of Public Memory: The Rhetoric of Museums and Memorials.
Tuscaloosa: U of Alabama Press, 2010: 161-188).

Smith, Cynthia D. "Art Evangelism and the Gated Community: The Rhetorics of Thomas Kinkade's 'Village'" In Catherine Chaput, M.J. Braun and Danika M. Brown (Eds) Entertaining Fear: Rhetoric and the Political Economy of Social Control. New York: Peter Lang (2010): 183-202.

Book Reviews

Duquette Smith, Cynthia. "Global Memoryscapes: Contesting Remembrance In A Transnational Age." *Rhetoric & Public Affairs* 18.1 (2015): 191-195. *Communication Source*. Web. 27 Jan. 2016.

Smith, Cynthia D. *Museum Politics: Power Plays at the Exhibition*, by Timothy W. Luke. In Rhetoric and Public Affairs. Winter 2003, 797-799.

Encyclopedia Entries

Smith, Cynthia D. "Ashbee, C.R." In R. Stephen Sennott, Ed. Encyclopedia of Twentieth Century Architecture. Chicago: Fitzroy Dearborn. 2003.

Smith, Cynthia D. "Bungalow." In R. Stephen Sennott, Ed. Encyclopedia of Twentieth Century Architecture. Chicago: Fitzroy Dearborn. 2003.

Smith, Cynthia D. "Craftsman Style." In R. Stephen Sennott, Ed. Encyclopedia of Twentieth Century Architecture. Chicago: Fitzroy Dearborn. 2003.

Smith, Cynthia D. "Levittown: New York, Pennsylvania, and New Jersey." In R. Stephen Sennott, Ed. Encyclopedia of Twentieth Century Architecture. Chicago: Fitzroy Dearborn. 2003.

Conference Presentations

Conference Awards

Top Panel, Basic Course Interest Group, Central States Communication Association, 2016

Top Three Teaching Idea, Great Ideas for Teaching, National Communication Association, 2013

Top Teaching Idea, Great Ideas for Teaching, Central States Communication Association, 2012

Top Three Paper in Visual Communication, National Communication Association 2000

Top Student Paper in Rhetoric and Public Address, Western States Comm. Association 2000

Top Student Paper in Gender Studies, Southern States Communication Association 1998

Teaching Ideas and Panel Participation

- Smith, Cynthia D. “*Titanic Belfast: Memory, Place, and Simulation in a Post-Artifact Museum.*” Presenter and organizer of panel “Material differences: Rhetorics of place, community, and separation,” Rhetorical Theory & Criticism division, Central States Communication Association, Milwaukee, WI 2018.
- Cassandra L. Secrease and Cynthia D. Smith. “Design Your Own Monument, Memorial, or Museum Exhibit.” Presented to the G.I.F.T.S. division at the Central States Communication Association, Milwaukee, WI 2018.
- Smith, Cynthia D. “The Commercial Value of Beauty: Pullman, Illinois, and the Railroad Strike of 1894.” Presenter and organizer of panel “Space Place and Work: Rhetorics of Environmental Control. Rhetorical Society of America, Atlanta, GA 2016.
- Pawlowski, Donna R., Aimee Sorenson, Cassandra C. Bird, Joshua N. Westwick, Kelli Chromey, Luke LeFebve, Cynthia Duquette Smith, & Kevin Stoller. “Balancing for a Firm Foundation: The Role of the Basic Course Director in the Management of Diverse Basic Course Offerings.” Top Paper Panel, Basic Course Interest Group. Central States Communication Association, Grand Rapids, MI 2016.
- Smith, Cynthia D. “Public Memory, Material Rhetoric, and the Construction of the Past,” presenter and organizer of panel “Shaping Public Memory in and Beyond Our Classrooms,” Communication Education division, Central States Communication Association, Grand Rapids, MI 2016.
- Smith, Cynthia D. “The Memory Object Essay and Discussion,” Presented to the G.I.F.T.S. division at the Central States Communication Association, Grand Rapids, MI 2016.
- Smith, Cynthia D. “The Memory Interview Assignment and Discussion.” Presented to the G.I.F.T.S. division of the Central States Communication Association, Madison, WI, 2015.
- Beall, Melissa, Dwight Harfield, Cynthia D. Smith, Daniel J. Cleary, and Cassandra L. Secrease. “Alternative Approaches to Conceptualizing and Teaching Listening in the Introductory Communication Course.” Presented to the Basic Course Interest Group, Central States Communication Association, Madison, WI, 2015.
- Smith, Cynthia D. “The Rhetoric of Campus Architecture: An Introductory Activity,” Top Three Teaching Idea, Presented to the G.I.F.T.S. division at the National Communication Association, Washington, D.C. 2013.
- Smith, Cynthia D. “The Speaker Review Essay and Discussion,” Presented to the G.I.F.T.S. division at Central States Communication Association, Kansas City, MO, 2013.

- Smith, Cynthia D. "Responding to Rhetorical Situations: Tools for Analysis and Preparation." Men and Women of Color Leadership Conference, Indiana University, October 27, 2012.
- Smith, Cynthia D. "The Memory Mosaic Project," Top Teaching Idea, Presented to the G.I.F.T.S. division at Central States Communication Association, Cleveland, OH, March 2012.
- Smith, Cynthia D., Slagell, Amy., and Secrease-Dickson, Cassandra. "TA Development and Community Building," Basic Course Directors Conference, Birmingham, AL. January 2011.
- Smith, Cynthia D. "Bridging our Differences with our Common Traditions" mini-conference on Rhetoric, Public Address and the future of the Public Speaking course. (one of 15 selected from submitted essays). Chair: J. Michael Hogan. National Communication Association, Chicago, 2010.
- Smith, Cynthia D. "Technology Classrooms in the Basic Course," Basic Course Directors Conference, Las Vegas, Nevada. January 2010.
- Smith, Cynthia D. "Course Wide Exams in the Basic Course: To Test, or Not to Test?" National Communication Association, Chicago, IL, 2009.
- Smith, Cynthia D. "Basic Course Director Roles: Tenure versus non-Tenure Track". Basic Course Directors Conference, Moline, Illinois. January 2009.
- Smith, Cynthia D. and Secrease-Dickson, Cassandra. "The Role of Experienced Graduate Students in the Training of New Instructors." Basic Course Directors Conference, Las Vegas, NV. January 2007.
- Smith, Cynthia D. "This is Your Time, Your Place": Rhetoric, History and Community at Renwick Bloomington. Presented at National Communication Association, Boston 2005.
- Smith, Cynthia D. "Deconstructing the Rock: Architecture and Tourism at Alcatraz Island" Presented at National Communication Association, Boston 2005.
- Smith, Cynthia D. "High Technology Classrooms and the Basic Course." National Communication Association, Miami. Panel Chair, organizer and participant. 2003.
- Smith, Cynthia D. "Evaluating Rhetorical Situations and Responses: A Collaborative Learning Project." co-authored with Kirsten Roberts. National Communication Association, New Orleans, LA, 2002.

Competitive Papers

- Smith, Cynthia D. "The Biltmore Estate: Tourism and Ethics at America's Most Famous Home," National Communication Association, Chicago, 2007.
- Smith, Cynthia D. "Constructing Community in the Village of WestClay: Nostalgic Architecture and the New American Dream." National Communication Association, Chicago, IL, 2004.
- Smith, Cynthia D. "Art Evangelism and the Gated Community: The Rhetorics of Thomas Kinkade's 'Village'". Rhetoric Society of America, Austin, Texas. 2004.
- Smith, Cynthia D. "Of Words and Wood: Toward a Blueprint for the Study of Domestic Architecture." Central States Communication Association, Milwaukee, WI, 2002.
- Smith, Cynthia D. "Modest Porches and Lofty Goals: The Rhetoric of New Urbanism." National Communication Association, Atlanta, GA, 2001.
- Smith, Cynthia D. "Finding the Way Home: Levittown and the Rhetoric of Domestic Architecture." National Communication Association, Seattle, WA, 2000. * Top Three Paper in Visual Communication.
- Smith, Cynthia D. "Pieces of a Dream: Kit Houses of the American Arts and Crafts Movement." Western States Communication Association, Sacramento, CA, 2000. * Top Student Paper in Rhetoric & Public Address.
- Smith, Cynthia D. "Domestic Architecture and Industrial Utopia: The Rhetoric of Pullman, Illinois." National Communication Association, Chicago, IL, 1999.
- Smith, Cynthia D. "Politics Meets Epistemology: Academic Responses to Holocaust Denial Rhetoric." Western States Communication Association, Denver, CO, 1998.
- Smith, Cynthia D. "Of Postfeminism and Puff Pastry: The Rhetorical Constitution of the Martha Stewart Woman" Graduate Student Gender Studies Conference, University of Texas, 1998
- Smith, Cynthia D. "I'll Make a Man Out of You! Professional Wrestling and Hegemonic Masculinity" Western States Communication Association, Monterey, CA, 1997.
- Smith, Cynthia D. "Thoroughly Modern Martha: The Rhetorical Constitution of the Martha Stewart Woman" Western States Communication Association, Monterey, CA, 1997.
- Smith, Cynthia D. "Slender Constructions: The Body, The Anorexic, The Media" Speech Communication Association, San Diego, CA, 1996.
- Smith, Cynthia D. "Best Friend and Severest Critic: American Novelist Fannie Hurst as Feminist Speaker" Speech Communication Association, San Diego, CA, 1996.

Duquette, Cynthia L. "There Once Was a Victim: MADD Narratives and Their Function in Movement Success" Western States Communication Association, Boise, Idaho, 1992.

Guest Lectures and Workshops

Guest lecture: "Public Memory and Alcatraz Island." Persuasion, Indiana University Associate Instructor Katie Lind, Fall 2013, Spring 2014.

Panelist, "Helping International Students Write Better" workshop sponsored by the Indiana University Center for Innovative Teaching and Learning, January 16, 2014.

Panelist, "Indiana University Campus Climate Workshop," August 20 & 22, 2013.
Large workshop required of most new graduate student instructors

Guest lecture: "Professor's Perspective," speech at Indiana University Freshman Orientation. 2013, 2014, 2014, 2015.

Leader: "Public Speaking Workshop" for Indiana University Office of International Student Services technical support staff, October 1, 2012.

Guest lecture: "Rhetoric, Utopia, and the Commercial Value of Beauty: An Analysis of George Pullman's Model Company Town." Liberal Arts and Management Program student group at Indiana University, March 29, 2004.

Workshop session: "Obstacles and Approaches to Learning in the Disciplines," in "Working with TA's and AI's to Improve the Undergraduate Experience," University of Texas, July 13, 2000.

Guest lecture: "Hegemonic Masculinity and Professional Wrestling," Media Criticism, Dr. Roseann Mandziuk, Southwest Texas State University, Spring 1997.

Teaching Experience

Undergraduate Courses

Rhetoric and Architecture
Rhetoric and Public Memory
The Rhetorical City
Rhetorical Criticism
Public Oral Communication
Persuasion

Business and Professional Speaking (Ph.D. student)
Technical Communication (T.A.)
Introduction to Communication Studies
Tragedies and Comedies of Communication

Graduate Course

Academic Writing

Service

University

Member, Themester 2019 Planning Committee, “Remembering and Forgetting.” Professor Edward T. Linenthal, Chair.

Member, Indiana University Preparing Future Professors Learning Community, Fall 2009-present

Volunteer Docent, Wylie House Museum at Indiana University 2003-present

Co-Chair, with Lisa Kurz, Non Tenure-Track Faculty Learning Community, Spring 2014, Fall 2014, Spring 2015

Member, Dean of Students review committee, 2014.

Member, Indiana University Library Committee, 2012-2016

Member, Indiana University Educational Policies Committee, Spring 2011

Advisor to University Admissions, public speaking training for campus tour guides, Fall 2009

Member, Freshman Interest Groups Faculty Council, Indiana University, 2001-2002.

Discipline

Nominating committee member, Basic Course Division, National Communication Association, 2014-2015

Editorial Board Member, *Communication Teacher*, 2011-present

Reviewer, *Basic Communication Course Annual*, 2012-present

Editorial Board Member, *Women’s Studies in Communication*, 2003-2005

Professional Organizations

National Communication Association
 Central States Communication Association
 Rhetoric Society of America